

Norwegian Commercial Club of Seattle



From our meeting on October 13th, 2016



Molly Dore with VP Monica Langfeldt

What You Missed At Our Last Meeting

Kris Templin reminded us about our dues and to send in update contacted information, including an email address to receive the newsletter.

Vice President Monica Langfeldt introduced the speaker Molly Dore, Director of Marketing & Business Development at Riddell Williams Law Firm

Molly is a 4th generation Seattleite, mother of two active boys and two very active dogs. To get to work she drives to the Safeco Building and the law office of Seattle firm Riddell Williams.

Why Network? Get out of the office, tell each other your stories. It's not about the title but about who they are. Molly has over 800 connections on LinkedIn and she knows all of them.

Tip #1 Be Helpful- What can you do for them, what are their needs, what is their business... get to know the person and what they need.

Maya Angelo said, "I've learned that people might forget what you said or people might forget what you did, but people will never forget how you made them feel." It's not about their job or work, it's about their story.

Tip #2 Build A Reputation- How did you make them feel when you met them or saw them at an event. Don't be "that guy" that is just going in for "the ask".

Tip #3 Follow Up – If you are going to invest the time, email, call, connect on LinkedIn, set up a coffee or lunch meeting, maintain the relationship by constantly reaching out.

Questions Molly answered:

1) Which social media are effective? It depends on your objective. LinkedIn is for professional things, and Facebook is more about the feel good stuff, the fun place to be.

Social media is free, reaches a big audience and a great level of audience. You have to be active on there for it to be effective.

2) Twitter is being used more effectively for an information and news source. You have to be consistent and devoted to it for it to be effective.

3) How do you choose what LinkedIn requests to accept? Molly only accepts people she knows, others are usually trying to sell something.

4) Is it a good job source? It's being used a lot for recruiting. It's a good tool for asking others who you are connected with, to find out about someone you are looking at to hire.

Tell your passion, your story... People resonate with people they can relate to.

Announcements

The Leif Erickson Lodge Annual Fall Bazaar is this weekend, October 22nd and 23rd. There are great raffle prizes including the grand prize of \$1000 (drawing at 3:30 Sunday). Drawings will be throughout the two days for other prizes including \$500 and \$200. There is a fundraiser to raise money (\$96,000) for the lodge maintenance. We have a "go fund me" button on the NCC website to make donations to this.

Homeless Encampments are becoming an issue and you are encouraged to talk to your council members about how you feel. Attend the meeting at city hall on Friday.

Sister Cities Association-Seattle Sister Cities Reception celebrating the 50th anniversary was on the 8th and the Bergen-Seattle representation was the largest with 80 people attending. NCC member Deane Motis of Hurtigruten donated two tickets for a cruise in Norway, which NCC member Ray Eriksen won. 8 of the 20 silent auction items were donated by Bergen-Seattle, Trident donated the salmon which Kaylene Robbins served. You don't have to be from Bergen to be a member, just from Seattle!

Dinner Winner was John Halhiam

Membership Cash Drawing-no winner

Raffle winners-Danny Baines and Julie Albright

No minutes to approve

No initiation of new members

No old or new business

If you have not paid your dues for this year, feel free to print out this form and bring it with you to our next meeting. You should have seen a renewal form in the mail. Do visit our website and make sure all of your information is correct in the roster. Just go to www.norwegiancommercialclub.com, click on the MEMBERS tab, then MEMBER ROSTER, click OK and then enter ncc2016.

Thanks!

And for our next meeting.....

October 27th



Meet former KING 5 news anchor **Dennis Bounds!**

MENU: Chicken in Gjetost sauce, mashed potatoes, peas, salad & dessert!

Members \$25 (if you pre-register)

\$30 for drop in members

\$30 for guests or non-paid members

\$10 for students (with valid ID)

\$12 for students (with fake ID)

Reservations are recommended. Call the office by the Wednesday before the meeting and leave a message to guarantee your spot: (206) 783-1274

Hope to see you there!

Thanks!

Monica Langfeldt

Vice-President

Norwegian Commercial Club/Seattle

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